

Congress Programme

Thursday, 5th June 2008

- 10.00 – 12.00 Registration Hotel **RAMADA**
14.00 – 14.20 Welcome from the EPP President,
Defra Minister Jonathon Shaw
Jim Dewhirst English branch chairman
14.20 – 15.00 “Structure of pig production in GB”
Mick Sloyan
“Structure of supply chain”
Richard Lowe
15.00 – 16.30 “The retailer” - Tesco explains what
drives their business and what they look
for from their supply chain. How does
the Club card and their online business
work to identify consumer demand and
spend?
Coffee break
16.30 – 17.20 “The Processor” - Meeting retailer
expectations as a strong supplier or as a
partner in the chain. A) Tulip
International, B) Tonnies – a major user
of sow carcasses from GB
17.20 – 18.00 “The Producer - an equal partner in
the supply chain?” - English producer
to focus on the business aspect rather
than farm details.
18.00 End of session
19.00 Coaches leave for evening boat trip on
the Broads

Friday, 6th June 2008

- 09.00 Gather in Main Hall for instructions on
the workshops. Four workshops will
be available. Delegates can sign up for
three workshops and the organisers
will sort the delegates so that each
group is partially balanced in its
participants i.e. country of origin,
producers, allied trades, etc. The
intention is to get a good cross section

in each group to increase the value of
the debates. Each workshop could last
40 minutes. Delegates will rotate
through the 3 groups they choose.

Workshop 1 – Animal Welfare

Workshop 2 – Pig feed raw materials

Workshop 3 – Animal Health

Workshop 4 – Genotypes for different meat markets

- 11.30 Coffee break
12.00 Back to main hall for General
Assembly
13.00 – 14.00 Lunch
14.00 Farm presentations
16.00 Opportunity to wind up the days
programme
16.30 Afternoon tea
18.30 Coaches leave for the Gala dinner at
Sprowston Manor

Saturday, 7th June 2008

Coach 1

- 8.30 Departure Hotel
9.30 Outdoor free range pig unit, Jimmy
Butler, Blythburgh (no direct contact
with pigs)
11.30 Southwold Town & Beach and limited
tour around Adnams Brewery (12
people max.)
14.00 Mattishall Norfolk Food Centre of
Excellence, Lunch and cookery
demonstration

Coach 2

- 8.45 Departure Hotel
9.45 Outdoor pig unit at Hillborough
Bowes of Norfolk, Icen Village at
Cockley Clay
12.45 Mattishall Norfolk Food Centre of
Excellence, Lunch and cookery
demonstration

Coach 3

- 8.45 Departure Hotel

- 9.30 Elveden Estate, Tour guide the Earl of
Iveagh (largest privately owned farm in
England)
13.00 Mattishall Norfolk Food Centre of
Excellence, Lunch and cookery
demonstration

Coach 4

- 11.00 Departure Hotel
11.30 Mattishall Norfolk Food Centre of
Excellence Coffee & Tour
12.15 Cookery demonstration
13.15 Lunch
After lunch Recreational activities
Dinner at the Hotel

Sunday, 8th June 2008

Optional

Ladies Programme

Thursday, 5th June 2008

Norwich city centre tour or shopping (noted as the 5th
best shopping centre in England).

Friday, 6th June 2008

Day tour to Felbrigg Hall (stately home with house
and gardens, incl. lunch)

Saturday, 7th June 2008

Join the coach tours with the men

General Information

1. Language

English

2. Insurance

Please note that the organisers do not provide any
insurance for the participants. If we have to change
the programme, for any reason, no refund will be
possible.

3. Registration form

(see separate page or Internet)
All participants are requested to fill in the registration form. You can also find the registration form on the Internet at www.pigproducer.net. Please return the registration form by post, fax or e-mail as soon as possible to EPP's Head Office!

4. Registration fee

Congress fee for EPP-members, accompanying persons and press:

1. Full programme, all meals but no hotel (per person):

EPP-Member: 295,- Euro

Non-EPP Member: 395,- Euro

For details please see the registration form.

Important: Registration should be made as soon as possible. Please wait with your payment until you receive the invoice! An extra charge of 30 Euro will be due for late registration after **1st May**.

5. Cancellation

We have to charge 20 % of the registration fee for cancellation before 15th May. For cancellation between 16th – 31st May we have to charge 80 %. No refund is possible after 1st June.

6. Methods of payment

Please calculate your total participation fee as described on the registration form. Kindly forward your full payment in Euro either by money transfer, cheque or credit card, free of all bank charges to EPP.

Please include your name and "EPP-Congress 2008".

Account: After registration you will get the account information.

7. Congress hotel

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DLG, German Agricultural Society
Partner of EPP since 1990



EUROPEAN PIG PRODUCERS EPP CONGRESS 2008

How to live with the world's most sophisticated retailers

PROGRAMME

5 June – 8 June 2008

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