Congress Programme

Thursday, 5th June 2008

	Registration Hotel <i>RAMADA</i> Welcome from the EPP President,
	Defra Minister Jonathon Shaw
	Jim Dewhirst English branch chairman
14.20 – 15.00	"Structure of pig production in GB"
	Mick Sloyan
	"Structure of supply chain"
	Richard Lowe
15.00 – 16.30	<u>"The retailer"</u> - Tesco explains what
	drives their business and what they look
	for from their supply chain. How does
	the Club card and their online business
	work to identify consumer demand and
	spend?
	Coffee break
16.30 – 17.20	"The Processor" - Meeting retailer
	expectations as a strong supplier or as a
	partner in the chain. A) Tulip
	International, B) Tonnies – a major user

	of sow carcases from GB
17.20 - 18.00	"The Producer - an equal partner in
	the supply chain?" - English producer
	to focus on the business aspect rather
	than farm details.
18.00	End of session

19.00 Coaches leave for evening boat trip on the Broads

Friday, 6th June 2008

09.00	Gather in Main Hall for instructions on the workshops. Four workshops will
	be available. Delegates can sign up for
	three workshops and the organisers
	will sort the delegates so that each
	group is partially balanced in its
	participants i.e. country of origin,
	producers, allied trades, etc. The
	intention is to get a good cross section

	in each group to increase the value of the debates. Each workshop could last 40 minutes. Delegates will rotate through the 3 groups they choose. Workshop 1 – Animal Welfare Workshop 2 – Pig feed raw materials Workshop 3 – Animal Health Workshop 4 – Genotypes for different
	meat markets
11.30	Coffee break
12.00	Back to main hall for General Assembly
12.00 14.00	,
13.00 – 14.00	
14.00	Farm presentations
16.00	Opportunity to wind up the days
	programme
16.30	Afternoon tea
18.30	Coaches leave for the Gala dinner at
	Sprowston Manor

Saturday, 7th June 2008

Coach 1

8.30	Departure Hotel
9.30	Outdoor free range pig unit, Jimmy
	Butler, Blythburgh (no direct contact
	with pigs)
11.30	Southwold Town & Beach and limited
	tour around Adnams Brewery (12
	people max.)
14.00	Mattishall Norfolk Food Centre of
	Excellence, Lunch and cookery
	demonstration
Coach 2	
8.45	Departure Hotel
9.45	Outdoor pig unit at Hillborough
	Bowes of Norfolk, Iceni Village at
	Cockley Clay
12.45	Mattishall Norfolk Food Centre of
	Excellence, Lunch and cookery
	demonstration
Coach 3	
8.45	

9.30	Elveden Estate, Tour guide the Earl of
	Iveagh (largest privately owned farm in
13.00	England) Mattishall Norfolk Food Centre of
	Excellence, Lunch and cookery demonstration
Coach 4	
11.00	Departure Hotel
11.30	Mattishall Norfolk Food Centre of
	Excellence Coffee & Tour
12.15	Cookery demonstration
13.15	Lunch
After lunch	Recreational acitivities
After lunch	Recreational acitivities
	Dinner at the Hotel

Sunday, 8th June 2008

Optional

Ladies Programme

Thursday, 5th June 2008

Norwich city centre tour or shopping (noted as the 5th best shopping centre in England).

Friday, 6th June 2008

Day tour to Felbrigg Hall (stately home with house and gardens, incl. lunch)

Saturday, 7th June 2008

Join the coach tours with the men

General Information

1. Language

English

2. Insurance

Please note that the organisers do not provide any insurance for the participants. If we have to change the programme, for any reason, no refund will be possible.

3. Registration form (see separate page or Internet) All participants are requested to fill in the registration form. You can also find the registration form on the Internet at www.pigproducer.net. Please return the registration form by post, fax or e-mail as soon as possible to EPP's Head Office!

4. Registration fee

Congress fee for EPP-members, accompanying persons and press:

1. Full programme, all meals but <u>no hotel</u> (per person):

EPP-Member: 295,- Euro Non-EPP Member: 395,- Euro

For details please see the registration form.

Important: Registration should be made as soon as possible. Please wait with your payment until you receive the invoice! An extra charge of 30 Euro will be due for late registration after **1**st **May**.

5. Cancellation

We have to charge 20 % of the registration fee for cancellation before 15^{th} May. For cancellation between $16^{th}-31^{st}$ May we have to charge 80 %. No refund is possible after 1^{st} June.

6. Methods of payment

Please calculate your total participation fee as described on the registration form. Kindly forward your full payment in Euro either by money transfer, cheque or credit card, free of all bank charges to EPP. *Please include your name and "EPP-Congress 2008"*.

Account: After registration you will get the account information.

7. Congress hotel

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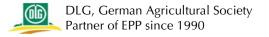
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EUROPEAN PIG PRODUCERS

EPP CONGRESS 2008

How to live with the world's most sophisticated retailers

PROGRAMME

5 June – 8 June 2008

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